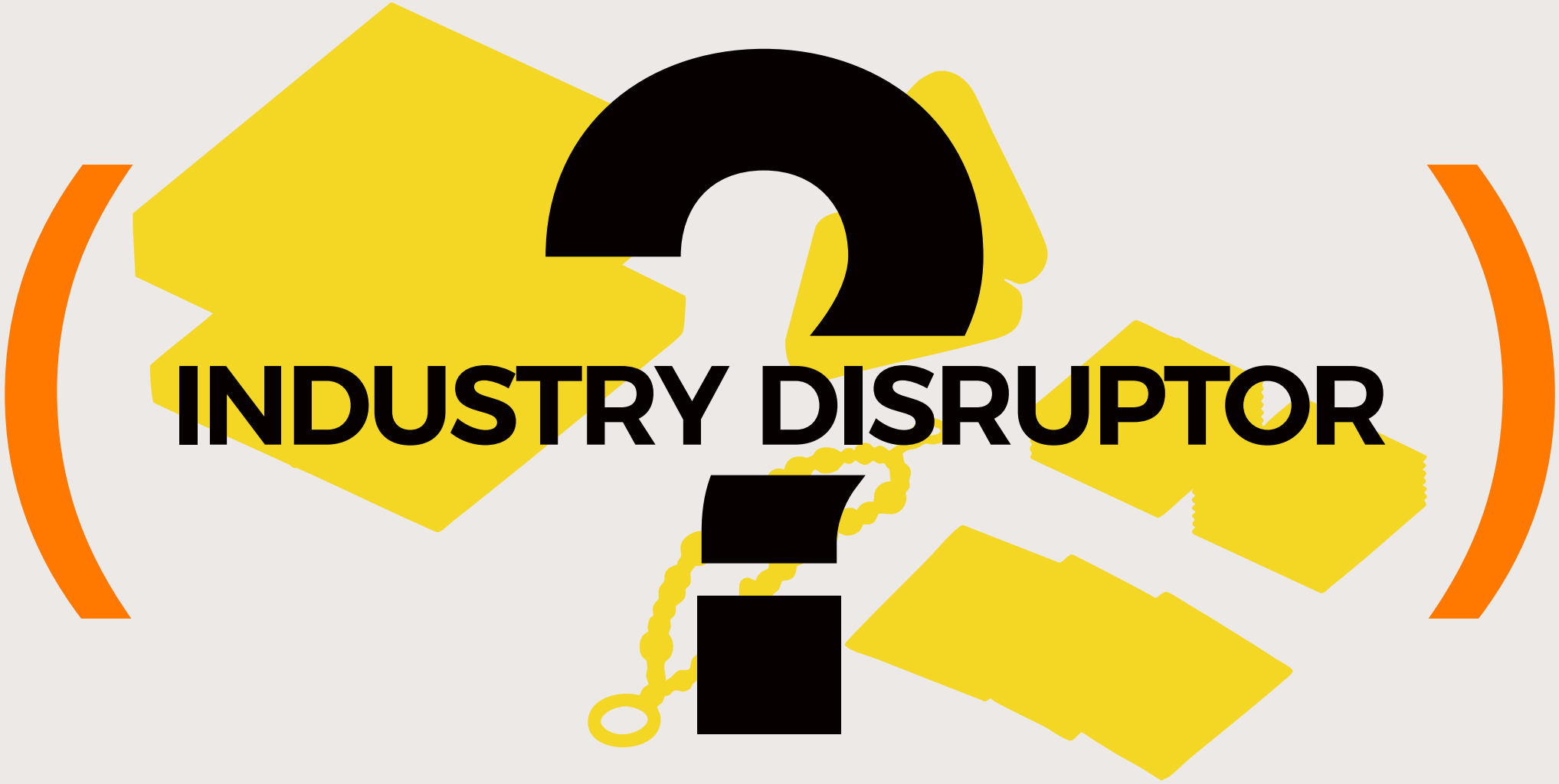

INDUSTRY DISRUPTOR

THE WORLD'S FIRST FOUR-IN-ONE SUPER CONCEPT

01

DECORATIVE HANGING CHAIN



02

ACNE COSMETIC BOX





03

SPECIAL ACNE PATCHES



04

DIY CULTURE



This isn't just selling a box of skincare products; it's selling a highly viral "GENZ social currency." This unprecedented category integration has built an impregnable competitive moat.

More than just acne patches, They're a must-have for GENZ.

Breaking with convention and turning awkwardness into trend: OOTD





Targeting the Gen Z demographic's extreme pursuit of appearance and individual expression, SHANLE LAB has launched a revolutionary product—a unique acne patch gift set. It's not just a skincare emergency solution.

(IT'S ALSO A PORTABLE FORM OF SOCIAL CURRENCY AND A STYLISH ACCESSORY)

When "Skincare Pain Points" meet "Trendy Accessories

We refuse to hide acne; we want it to be your Style.

	SHANLE ACNE PATCH GIFT BOX	TRADITIONAL ACNE PATCHES
POSITION	High-Value Fashion Accessory + DIY Play	Invisible Skincare (More transparent is better)
SCENE	Outdoors, Photoshoots, Social (Anywhere, Anytime)	Sleep / At-Home
EMOTION	Confidence, Shining, Unique	Embarrassment, Hiding
COMMERCIAL VALUE	High Price Point, Strong Social Viral New Blue Ocean	Low Price Point, Low Premium Standard Product

Gift Box Anatomy:
The Sincerity of an ALL-IN-ONE Full Configuration







DUAL SERIES ACNE PATCHES
A TOTAL OF 36 ITEMS

Two separate packages featuring different designs. A total of 12 designs, 36 original designs in total, more for the same price.



HIGH-QUALITY STORAGE BOX

Custom-designed triangular shape, built-in high-definition.
A makeup mirror that is portable and has a high-quality feel.



EXCLUSIVE TRANSFER STICKER
A SET OF 3 PIECES

DIY materials prepared for secondary creation.
Show unique personality.



DETACHABLE PHONE STRAP

A delicate chain that can be combined with a storage box to form.
High-street items can also be worn as everyday outfits with your phone.

A Styling Revolution:
The Versatile Accessory That Breaks Boundaries



(FREE DECONSTRUCTION)

Used as a personal accessory. The chain can be seamlessly integrated with the pimple box, or used independently.
Use the chain separately as a phone/bag chain, and put the box separately in a pocket.



(SPACE MAGIC)

More than just a container for acne patches. After the acne patches are used up, the high-quality built-in mirrored triangular box seamlessly transforms into a "mini jewelry box" for women, perfectly storing earrings, rings, and other small accessories.

Social Currency and Guka Culture



(FULL SCENE ADAPTATION)

Two distinct design styles. Whether for everyday outings, parties, or photo opportunities, there's always a pattern to catch the eye.



(TRANSFER GAMEPLAY)

Comes with 3 transfer stickers. In the Asian trend of "everything can be made into a pudding," it allows consumers to participate in secondary creation, making their pudding box truly unique.





The closed loop of the Internet of Things trend

When the carrier meets the accessories. Every SHANLE GIRL becomes a walking fashion show.

Original art stickers, customize your bag's visual appeal.

Acne patch storage box transformed into an OOTD highlighter pendant.

Beaded lanyards combine practicality and aesthetics.

LET'S CREATE A NEW ERA OF GENZ FASHION

SHANLE LAB looks forward to unlocking unlimited business potential with you